

PRESS RELEASE

Timeless, hygienic and sustainable; introducing Touchless to our series of architectural sanitary ware.

Copenhagen, 13 November 2017

Touchless sanitary ware by Knud Holscher

Technology and innovation meet timeless design in Touchless, a newly launched addition to our series of cohesive, modular architectural sanitary ware.

Designed by Knud Holscher, the sleek Touchless pieces continue the d line curved iconography, with their rounded edges and functional circular hole detailing, all while embracing the latest innovations in motion-sensor technology.

Clean

Its lines are minimalist and the result is too – the Touchless range honours our classic, unfussy aesthetic; reduces the spread of bacteria by eliminating buttons and pumps; and is formed of AISI 316 steel – rust-resistant, non-corrosive and marine quality – to withstand high traffic, humidity and, most importantly, the test of time.

About d line

d line is a heritage Danish design brand conceiving and hand crafting enduring architectural hardware, sanitary ware and solutions for barrier-free living.

Launched in 1971 with the coordinated line of stainless steel architectural products by Knud Holscher, d line has since collaborated with iconic Danish designers including Arne Jacobsen and Bjarke Ingels. Its products are present in many iconic buildings, from MoMA and Via 57 West in New York City, to the SAS Royal Hotel and the Royal Danish Playhouse in Copenhagen.

The brand's ambition is to be universally known, coveted and admired for the uncompromising endurance of its design, craftsmanship and quality.

Notes to editors

- The new Touchless range consists of a paper roll dispenser (in two sizes, S or L), a soap dispenser (for either soap, lotion or disinfection) and a hand dryer (in both recessed and wall mounted).
- The d line sanitary range by Knud Holscher combines cleanness in its lines with cleanliness in its function, and the new Touchless pieces blend seamlessly with items that date back as far as 1971.

- Both internally and externally, every detail of every d line sanitary piece is rigorously tested for seamless functioning so that it endures. Then, assisted by the most cutting-edge machinery in our field, each is expertly crafted by hand.
- Photography:
 - Soft pack imagery by Yellows.
 - Knud Holscher portraits by Norm Architects.
- Products are shot simply and in soft light to enhance benefits such as material, processing and finish.

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